# The Cambridge Gazette

# In Search of Japan's Global Strategies

『ケンブリッジ・ガゼット: グローバル戦略編』 第 24 号 (2011 年 4 月)

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彼れを知りて己れを知れば、百戦して 殆(あや)うからず。 彼れを知らずして己れを知れば、一勝一負す。 彼れを知らず己れを知らざれば、戦う毎に必ず殆うし。 小誌は大量の資料を網羅的かつ詳細に報告するものではない- ハーバードに居る一研究者である筆者が接した情報や文献を①マクロ経済、②資源・エネルギー、環境、③外交・安全保障の分野に関し整理したものである。紙面や時間の制約に加えて筆者の限られた能力という問題は有るが、小誌が少しでも役立つことを心から願っている。

Know the enemy and know yourself; In a hundred battles you will never be in peril.

When you are ignorant of the enemy but know yourself; Your chances of winning or losing are equal.

If ignorant both of your enemy and of yourself; You are certain in every battle to be in peril.

(Sunzi, an ancient Chinese strategist)

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# 1. Cambridge Gazette: グローバル戦略編第 24 号

3月11日の大地震・大津波は我が国がグローバル時代に生きていることを再確認させた。当然のことではあるが、津波、放射能、そしてそれらを伝える情報は、国境を意識しない形で地球上を駆け巡る。大津波の惨禍や停電で麻痺した東京の姿、そして被災地での勇気ある人々の冷静な行動は、情報通信技術(ICT)の発達により世界中の人々に瞬時にしかも大量でありながら安価に伝達された。また福島第一原発の事故は世界を震撼させ、日本の危機管理能力と対外説明能力に関し、深い疑念を世界の人々の心に植え付けるまでに至った—福島第一原発の事故は、日本だけでなく、世界の如何なる国にとっても「対岸の火事」ではなく「隣家の火事」なのだ。この結果、日本と世界との間で「ヒト・モノ・カネ」の流れに大きな変化が生じたことも周知の事実である。

日本の政治経済社会が復興・発展に向けて歩み出す時、我々に望ましい形で「ヒト・モノ・カネ」の流れを世界との間で再び活性化出来るかどうか。それは我々の対外発信能力如何で大きく変わってくる。この意味で、世界の人々の価値観と行動様式を改めて注意深くまた謙虚な姿勢で観察すべきであろう。そして、彼等の心の琴線に触れる言葉で語りかけ、彼等の行動様式と我々のそれを巧みに調和させて、新生日本の存在感を世界の中で高めてゆく必要があろう。

2. 情報概観 紙面の制約上、原則、参考になると筆者が判断した最新情報のみを掲載し解説や関連資料は一切省略。

#### マクロ経済: Macroeconomics—Books, Papers, and Articles

Case, Karl E., John M. Quigley and Robert J. Shiller, 2011, "Wealth Effects Revisited 1978-2009," NBER Working Paper No. 16848, March

Deng, Yongheng (邓永恒) et al., 2011, "Monetary and Fiscal Stimuli, Ownership Structure, and China's Housing Market," NBER Working Paper No. 16871, March.

Eichengreen, Barry, 2011, "Mr. Bernanke Goes to War," The National Interest, No. 111 (January/February), pp. 6-14.

Eichengreen, Barry, 2011, "The Euro's Never-Ending Crisis," Current History, Vol. 10, No. 734 (March), pp. 91-96.

Leeper, Eric M. and Todd B. Walker, 2011, "Fiscal Limits in Advanced Economies," NBER Working Paper No. 16819, February.

Mishkin, Frederic S., 2011, "Over the Cliff: From the Subprime to the Global Financial Crisis," *Journal of Economic Perspectives*, Vol. 25, No. 1 (Winter), pp. 49-70.

Reinhart, Carmen M. and Kenneth S. Rogoff, 2011, "A Decade of Debt," NBER Working Paper No. 16827, February.

Reinhart, Carmen M. and M. Belen Sbrancia, 2011, "The Liquidation of Government Debt," NBER Working Paper No. 16893, March. Stein, Jeremy C., 2011, "Monetary Policy as Financial-Stability Regulation," NBER Working Paper No. 16883, March.

## マクロ経済: Macroeconomics—Conferences, Workshops and Seminars

March 9: (Washington, D.C.) Senate Committee on Banking, Housing & Urban Affairs Hearings: "The State of the Housing Market": Witnesses: Susan M. Wachter (Prof., the Wharton School, University of Pennsylvania), Mark Calabria (Dir., Financial Regulation Studies, CATO Institute), David Crowe (Chief Economist, National Association of Home Builders (NAHB)), Ron Phipps (President, National Association of Realtors), Jeffrey Lubell (Exec. Dir., Center for Housing Policy).

March 15: (Washington, D.C.) Senate Committee on Banking, Housing & Urban Affairs Hearings: "The Administration's Report to Congress: Reforming America's Housing Finance Market," Witnesses: Timothy Geithner (Secretary, Department of the Treasury),

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+愚者の意に適せんとして一智者の識(そしり)を招くべからず。 百愚人の誉言を買わんがために十智者をして不平を抱かしむべからず。 (福澤論吉) One wise man's criticism should not be invited in order to please ten fools.

Ten wise men should not be given offense in order to garner the adulation of a hundred fools.

(Yukichi Fukuzawa, a political theorist who founded Keio University)

Shaun Donovan (Secretary, Department of Housing and Urban Development).

#### 資源・エネルギー、環境: Resources, Energy, and Environment—Books, Papers, and Articles

Johnstone, Sarah and Jeffrey Mazo, 2011, "Global Warming and the Arab Spring," *Survival*, Vol. 53 No. 2 (April/May), pp. 11-17. Maxwell, Don and Zhen Zhua, 2011, "Natural Gas Prices, LNG Transport Costs, and the Dynamics of LNG Imports," *Energy Economics*, Vol. 33, No. 2 (March), pp. 217-226.

## 資源・エネルギー、環境: Resources, Energy, and Environment—Conferences, Workshops and Seminars

March 31: Harvard University: "Clean Energy Subsidies and the Law of the WTO": Speaker: Zhixiong (Jason) Huang (黄志雄), (Visiting Fulbright Scholar, Harvard Law School (HLS) and Assoc. Prof., Law School, Wuhan University).

April 5: Harvard University: "The Future of Energy: Hurrying History: Can the World Adopt a Fast Path to Low-Carbon Energy?": Speaker: Jeffrey D. Sachs (Dir., the Earth Institute at Columbia University).

### 外交・安全保障: Diplomacy and National Security—Books, Papers, and Articles

Christensen, Thomas J., 2011, Worse Than a Monolith: Alliance Politics and Problems of Coercive Diplomacy in Asia, Princeton, NJ: Princeton University Press, April.

Dasgupta, Sunil and Stephen P. Cohen, 2011, "Arms Sales for India," Foreign Affairs, Vol. 90, No. 2 (March/April), pp. 22-26.

Glaser, Charles, 2011, "Will China's Rise Lead to War?" Foreign Affairs, Vol. 90, No. 2 (March/April), pp. 80-91.

Goldstein, Lyle J., 2011, "Resetting the US-China Security Relationship," Survival, Vol. 53, No. 2 (April/May), pp. 89-116.

Holslag, Jonathan, 2011, Trapped Giant: China's Troubled Military Rise, London: Routledge, January.

Holslag, Jonathan, 2011, "China's Vulnerability Trap," Survival, Vol. 53, No. 2 (April/May), pp. 77-88.

International Institute for Strategic Studies (IISS), 2011, Military Balance 2011, London: IISS, March.

Jacques, Martin, 2011, "How China Will Change the Way We Think: The Case of the State," Washington, D.C.: Transatlantic Academy, February.

Kern, Steffen, 2011, "The Real G2: Americans, Europeans, and their Role in the G20," Washington, D.C.: Transatlantic Academy, February.

Lin, Christina, 2011, "The PLA's 'Orient Express': Militarization of the Iron Silk Road," Berlin: Institut für Strategie- Politik-Sicherheits- und Wirtschaftsberatung (ISPSW), March.

MacDonald, Paul K. and Joseph M. Parent, 2011, "Graceful Decline?: The Surprising Success of Great Power Retrenchment," International Security, Vol. 35, No. 4 (Spring), pp. 7-44.

Mead, Walter Russell, 2011, "The Tea Party and American Foreign Policy," Foreign Affairs, Vol. 90, No. 2 (March/April), pp. 28-44.

National Academies, 2011, National Security Implications of Climate Change for U.S. Naval Forces, Washington, D.C.: National Academies Press, March.

Quinlan, Joseph, 2011, "Losing Control: The Transatlantic Partnership, the Developing Nations, and the Next Phase of Globalization," Washington, D.C.: Transatlantic Academy, March.

Scobell, Andrew, 2011, "The J-20 Episode and Civil-Military Relations in China: Written testimony submitted to the U.S. China Economic and Security Review Commission on March 10, 2011," Santa Monica, CA: RAND Corporation, March.

Wang, Jisi (王缉思), 2011, "China's Search for a Grand Strategy," Foreign Affairs, Vol. 90, No. 2 (March/April), pp. 68-79.

Wu, Guoguang (吴国光), 2011, "China in 2010: Dilemmas of 'Scientific Development," Asian Survey, Vol. 51, No. 1 (January/February), pp. 18-32.

## 外交・安全保障: Diplomacy and National Security—Conferences, Workshops and Seminars

March 23: Harvard University: "Soft Power and China's People-to-People Diplomacy (软实力与中国的民间外交)": Moderator: Julian Chang (Exec. Dir., Rajawali Foundation Institute for Asia, Ash Center of the Harvard Kennedy School (HKS)); Speaker: Li Xiaolin (李小林) (Vice President, Chinese People's Association for Friendship with Foreign Countries).

March 30: (Brussels) Brussels Institute of Contemporary China Studies (BICCS): Cui Liru (崔立如) (President, China Institutes of Contemporary International Relations (CICIR)): "The Making of China's Foreign Policy."

## その他—Information in Other Fields

Acharya, Viral V. et al., 2011, "Dividends and Bank Capital in the Financial Crisis of 2007-2009," NBER Working Paper No. 16896, March.

Chandra, Anita et al., 2011, "Building Community Resilience to Disasters: A Way Forward to Enhance National Health Security," Santa Monica, CA: RAND Corporation, February.

Drehmann, Mathias and Nikola Tarashev, 2011, "Measuring the Systemic Importance of Interconnected Banks," Working Papers No. 342, Basel: Bank for International Settlements (BIS), March.

Hanson, Samuel G, Anil K. Kashyap and Jeremy C. Stein, 2011, "Macroprudential Approach to Financial Regulation," *Journal of Economic Perspectives*, Vol. 25, No. 1 (Winter), pp. 3-28.

Henning, Randall, 2011, "Coordinating Regional and Multilateral Financial Institutions," Working Paper 11-9, Washington, D.C.: Peterson Institute for International Economics (PIIE), March.

Magud, Nicolas E., Carmen M. Reinhart and Kenneth S. Rogoff, 2011, "Capital Controls: Myth and Reality—A Portfolio Balance Approach," Working Paper 11-7, Washington, D.C.: Peterson Institute for International Economics (PIIE), March.

Martía, Luisa et al., 2011, "Industrial Productivity and Convergence in Chinese Regions: The Effects of Entering the World Trade

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平和を崇拝しようではないか、そう人類が到達すべき目標として。しかし、 あどけない少年が未熟な果実を木からもぎ取るような形で平和が達成される と夢見ることも止めよう。我々が直面する諸条件を無視し、つかの間の平穏 と繁栄、そして安逸の持つ誘惑を誇張し、更にはそうした誘惑に対し戦争の 警醒や悲惨さとだけを比べているようでは平和には辿り着けないのだ。 Let us worship peace, indeed, as the goal at which humanity must hope to arrive; but let us not fancy that peace is to be had as a boy wrenches an unripe fruit from a tree. Nor will peace be reached by ignoring the conditions that confront us, or by exaggerating the charms of quiet, of prosperity, of ease, and by contrasting these exclusively with the alarms and horrors of war.

(アルフレッド・セイヤー・マハン) (Alfred Thayer Mahan, an American naval strategist)

Organisation," Journal of Asian Economics, Vol. 22, No. 2 (April), pp. 128-141.

Wolff, Edward N., 2011, "Spillovers, Linkages, and Productivity Growth in the US Economy, 1958 to 2007," NBER Working Paper No. 16864, March.

Event: March 10: (Washington, D.C.) Peterson Institute for International Economics (PIIE): "Global Financial Flows after the Great Recession," Welcome and Introduction: William Wansley (Senior Vice President, Booz Allen Hamilton), C. Fred Bergsten (Dir., PIIE); Session 1: Emerging Markets: Moderator: C. Fred Bergsten; Panelists: Jeremy Lawson (Deputy Dir. for Global Macroeconomic Analysis, Institute of International Finance (IIF)): "Capital Flows to Emerging Market Economies," William R. Cline (Senior Fellow, PIIE): "Financial Globalization, Economic Growth, and the Crisis of 2007–09," J. W. Rust (Senior Assoc., Booz Allen Hamilton); Discussant: Kristin J. Forbes (Prof. Sloan School of Management, Massachusetts Institute of Technology (MIT), "Global Financial Flows after the Great Recession: Prospects and Policies"; Session 2: Private Capital and Development in Africa: Moderator: Kathleen Sifer (Principal, Booz Allen Hamilton); Panelists: Antoine van Agtmael (Chairman, Emerging Markets Management, LLC): "Private Capital and Development in Africa," James Harmon (Chairman, Caravel Management, LLC), Todd Moss (Vice President for Programs and Senior Fellow Center for Global Development), Concluding Remarks: David Rubin (Senior Vice President, Booz Allen Hamilton).

Event: March 15: Massachusetts Institute of Technology (MIT): "MIT Department of Nuclear Science and Engineering (NSE): Briefing on the Japan Nuclear Crisis": Moderator: Richard K. Lester (Prof. and Head of the NSE), Michael W. Golay (Prof., MIT), Ian Hutchinson (Prof., MIT), William McCarthy (MIT Radiation Protection Program), Mujid S. Kazimi (Prof., MIT).

Event: March 18: (Washington, D.C.) Brookings Institution: "Devastation in Japan: The Aftermath and Implications of the World's Fifth Largest Earthquake": Introduction: Strobe Talbott (President, Brookings Institution); Featured Speaker: Ichiro Fujisaki (藤崎一郎) (Ambassador Extraordinary and Plenipotentiary of Japan to the United States); Moderator: Martin S. Indyk (Vice President and Dir., Foreign Policy): Panelists: Barry P. Bosworth (Senior Fellow), Richard C. Bush III (Dir., Center for Northeast Asian Policy Studies), Charles K. Ebinger (Dir., Energy Security Initiative), Elizabeth Ferris (Senior Fellow, Foreign Policy).

Event: March 22: Harvard Kennedy School (HKS): "Japan in Crisis: Exploring the Consequences of a Cascading Disaster": Moderator: Arnold M. Howitt (Exec. Dir., Ash Center, HKS); Panelists: Michael W. Golay (Prof., MIT), Jun Kurihara (栗原潤) (Senior Fellow, HKS), Herman H. "Dutch" Leonard (Prof., HKS and Harvard Business School (HBS), Shoji Tsuchida (土田昭司) (Prof., Kansai University).

Event: April 1~2: Harvard Business School (HBS): "Asia Business Conference."

Event: April 5: (Princeton) Princeton University's Center for Information Technology Policy (CITP): "The US and China: Great Nations, Evolving Technology, and Challenging Policy": Keynote Speaker: Edward Felten (Prof., Princeton University), Panel 1: Telecommunications Policy: Chair: Stephen Schultze (Assoc. Dir., CITP); Panelists: Yuxiao Li (李欲晓) (Dean of Humanities School, Beijing University of Posts and Telecommunications), Bruce Gottlieb (General Counsel, Atlantic Media and former Senior Adviser to the Chairman of the Federal Communications Commission), Brett Frischmann (Cardozo Law School), Dale Hatfield (Exec. Dir., Silicon Flatirons Program, University of Colorado); Panel 2: Technology Innovation: Chair: Jaswinder Pal Singh (Prof., Princeton); Panelists: Kai Li (李凯) (Prof., Princeton); Bob Kahn (Founder of the Corporation for National Research Initiatives), Songde Ma (马颂德) (former Vice Minister of Ministry of Science and Technology (MOST), China), Xiaoming Li (李晓明) (Prof., Peking University and Co-Dir., Joint Research Institute in Science and Engineering by PKU and UCLA), Guojie Li (李陽弗) (Dir. Information and Electronics Division of Chinese Academy of Engineering, and President of China Computer Society); Panel 3: Internet Issues: Chair: Fengming Liu (刘凤鸣) (Assoc. General Counsel, Microsoft and Visiting Fellow at CITP); Panelists: Bob Kahn (Founder of the Corporation for National Research Initiatives (CNRI)), Rebecca Mackinnon (Fellow, New America Foundation), Guobin Yang (杨国斌) (Assoc. Prof., Columbia University and Fellow at the Center for Global Communication Studies, University of Pennsylvania), Andrew McLaughlin (former Deputy CTO, the White House), Yong Hu (胡永) (Assoc. Prof., School of Journalism and Communication, Peking University).

## 3. 編集後記

今回の大地震に関し筆者も外国人の前で話す機会を得た。驚いたのは、「失われた 10 年」を経たせいか、外国人の多くが日本の基礎知識—政治制度(政治家や主要な組織の名前)や地理(東京・大阪等主要都市の位置関係)—を欠いていたことだ。改めて継続的な情報交換の必要性を噛み締めている。

以上

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